July 2022 Serveries July 2022 Recruitment Marketing Metrics



MoM change

+4%

+4%

5,643

Unique Visitors

1,152

+16%

External

Completed Applications

4,609 Job Detail Views

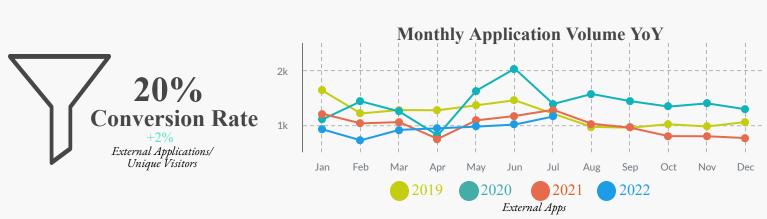
112

Nursing Applications

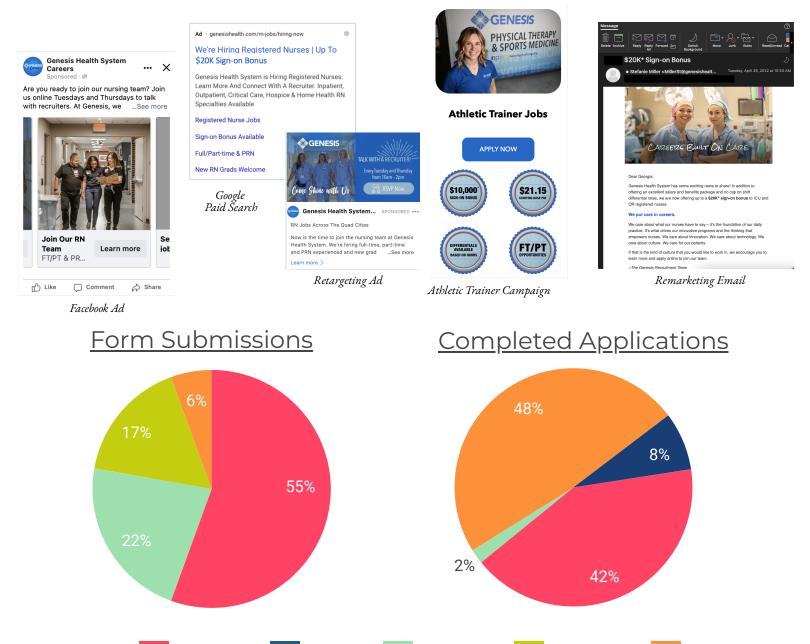
External







Paid Marketing Channel Activity



HOMEPAGE POP-UP

FACEBOOK

ADS

GOOGLE

PAID SEARCH &

PERFORMANCE

MAX

Prepared by Fusion Marketing Group

RETARGETING

ADS

REMARKETING

EMAILS