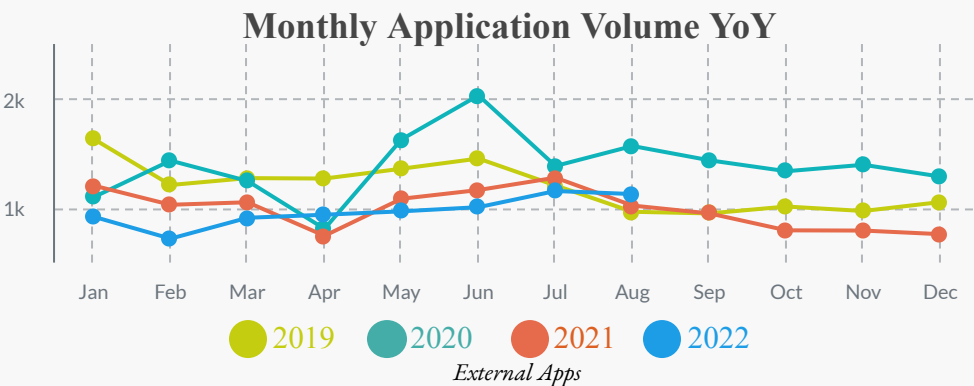
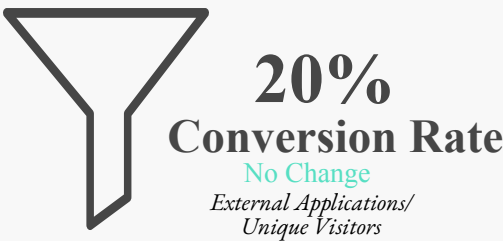
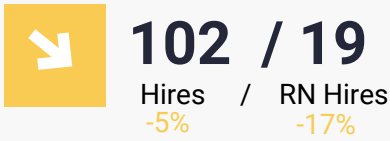
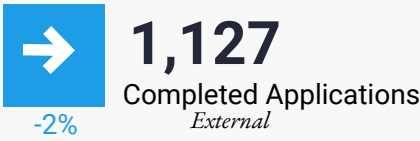
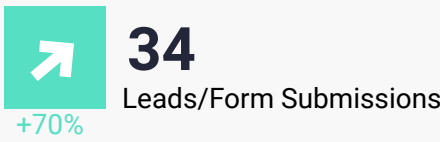
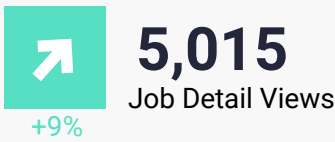
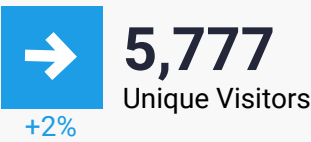


August 2022 Recruitment Marketing Metrics

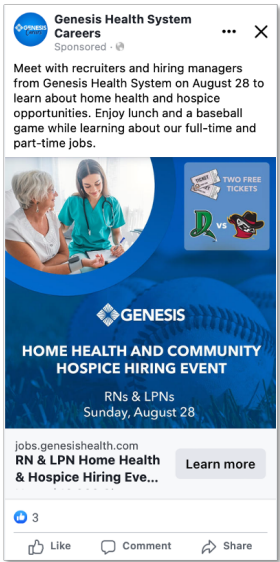
08.01.22 - 08.31.22

Key Performance Indicators

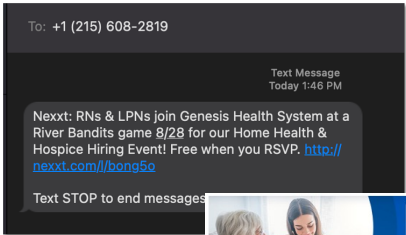
MoM change



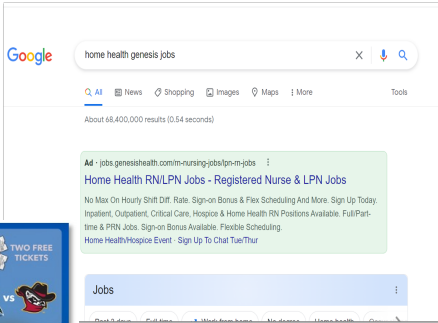
Home Health Hiring Event



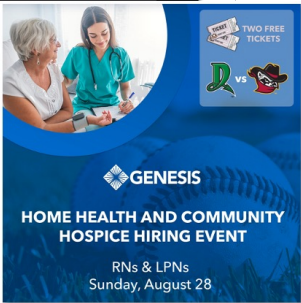
Facebook Ad



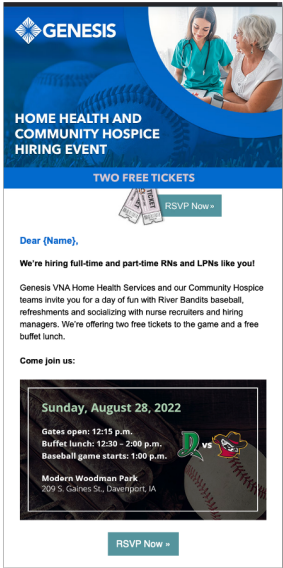
Nexxt & Remarketing Text



Google Paid Search

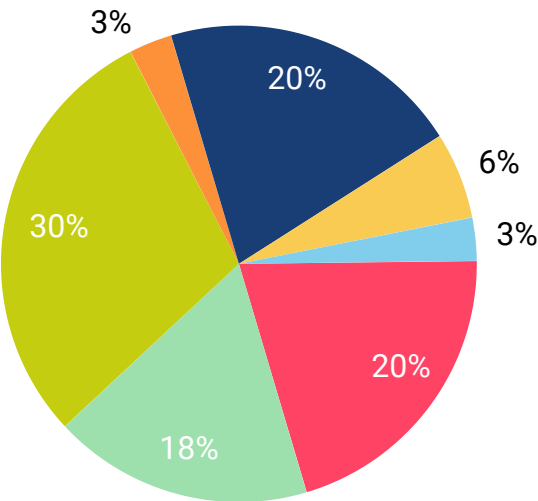


Retargeting Ad



NEXXT & Remarketing Email

Form Submissions



GOOGLE
PAID SEARCH

FACEBOOK
ADS

NEXXT
EMAIL

PRINTED
FLYER

HOMEPAGE
POP-UP

REMARKETING
EMAILS

RETARGETING
ADS

Completed Applications

