

SFUSION February 2023 Recruitment Marketing Metrics

Key Performance Indicators

MoM change







6,999 Job Detail Views



104 Leads/Form Submissions

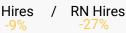


980 **Completed Applications**

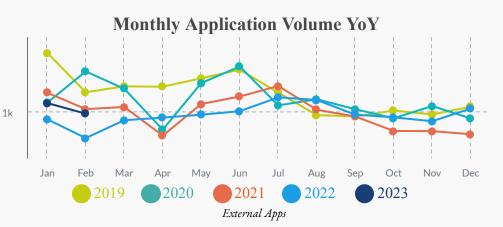


97 **Nursing Applications**









Form Submissions

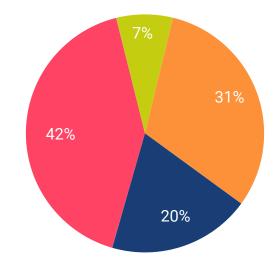
2% 5% 33% 37%

GOOGLE PAID SEARCH





Completed Applications





POP-UP



