

SFUSION January 2023 Recruitment Marketing Metrics

Key Performance Indicators

MoM change



7,749 **Unique Visitors**



7,983 Job Detail Views



Leads/Form Submissions



1,094 **Completed Applications**



106 **Nursing Applications**



Hires **RN Hires**





Form Submissions

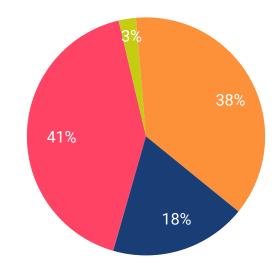
24% 7% 23% 7%

GOOGLE PAID SEARCH





Completed Applications





POP-UP



