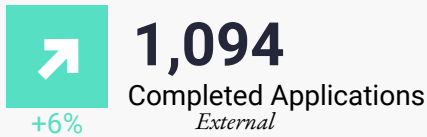
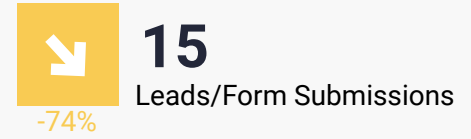
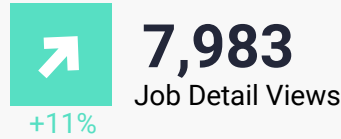
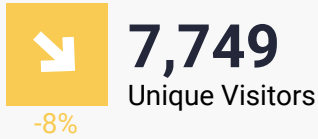


# January 2023 Recruitment Marketing Metrics

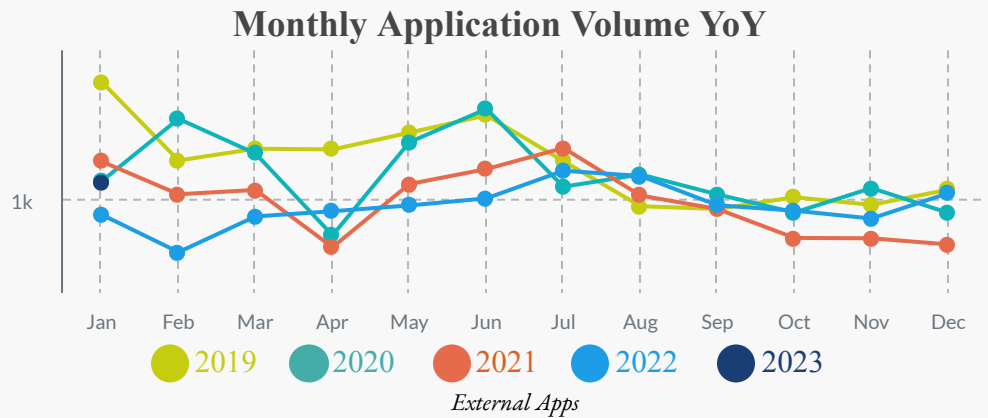
01.01.23 - 01.31.23

## Key Performance Indicators

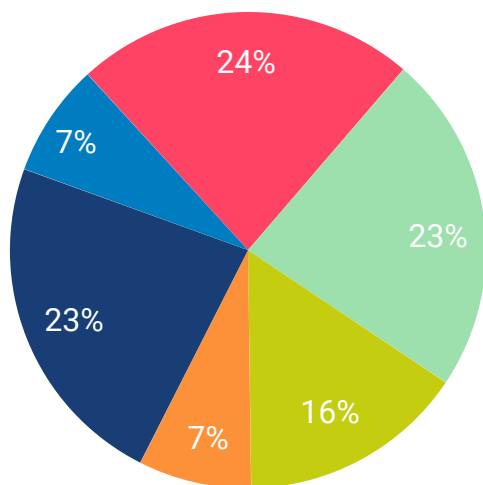
MoM change



**14%**  
Conversion Rate  
+2%  
External Applications/  
Unique Visitors



## Form Submissions



## Completed Applications

